

An Electronic Messaging & Digital Signage Solution

Common Problems:

- Clutter of paper signs, bulletins and television or computer displays, all displaying different information content.
- Time sensitive and expired information not displayed or removed on time
- Too much time spent creating, updating, displaying, and removing signs and other information media.
- Event announcements not placed in optimal locations
- Desire to provide short notice library, campus, community and special event notifications without causing disruption to the staff.
- Difficulty in providing a centralized, high-impact means to deliver important information
- You need to have a single device where you could easily manage and display text, images, video, html, television and other types of information content
- You lack the ability to bring information to visitors in all parts of your facility.

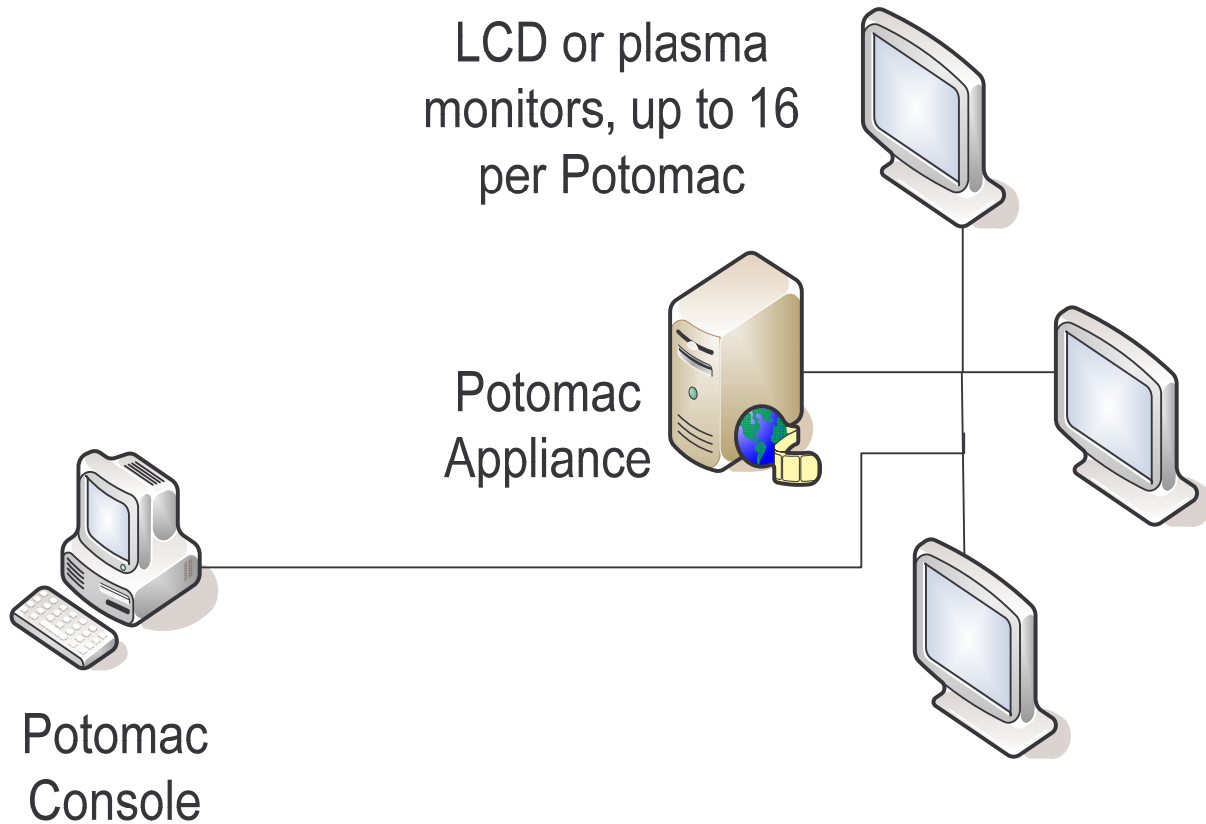
The Solution: PotomacTM

- Messages viewable through TV/Computer monitors ranging from a single small LCD, to multiple, large Plasma displays.
- Easily manage individual Potomac slides including the start and stop times as well as duration and expiration time.
- Fast and easy creation of Potomac presentations using our built-in-tools, or leverage the use of existing content created by programs like PowerPoint and Photoshop.
- Quickly create and instantly distribute special messages like security notices, weather, or news, etc. All accomplished without disrupting the staff.
- Potomac messages can be displayed in high-impact locations for effective viewing by your customers and staff.
- Greatly reduce staff time to create and manage signs, bulletins, etc.
- Use a single Potomac to distribute information to display screens throughout your building.

Features:

- Flexible installation options. The Potomac device can be located next to your display or installed in your data center and the content distributed to distant monitors
- Easy to use Potomac Creator interface with a very short learning curve. You can also continue to use the content creation tools that you are most comfortable with including: PowerPoint, Photoshop, Publisher, FrontPage, Word, etc.
- Import jpeg, gif, mpeg, QuickTime, avi and other file types.
- Build up a database of Potomac slides for easy call up of existing content.
- Display content on one or many CRT, LCD, Plasma or Projection monitors.
- Secure. All Potomac packet transmissions are encrypted.
- Create and schedule Potomac slides months or even years in advance.
- Optional audio capabilities including the ability to project sound directly in front of the monitor without filling the entire area with excessive noise.
- Optional split or multiple segmented screen capabilities. For example: display static text information, TV content and scrolling messages all at the same time.

Sample Potomac[™] Configuration



Manufactured By:

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Potomac[™] "The Future of Electronic Messaging"