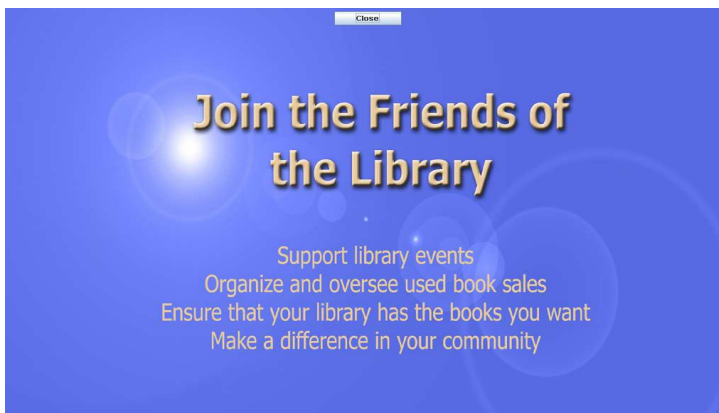


Experience the future of electronic messaging. The Potomac Electronic Messaging System will replace any outdated paper signage while giving your institution a look and feel of futuristic elegance.



First, the user comes to a log in screen. Library Staff members who have administrative privileges can access the system with a username and password. Once the user is logged in they are able to create and alter content within the database.

There are two different ways a user can create content. First, users can create content with programs such as Microsoft® PowerPoint®, Adobe® Photoshop®, etc. and import them into the system. Second, users can add content with the tools available within the Potomac system. After content is created the user then schedules start and stop times for each slide.



Once the slide has a schedule it is sent over the network to a TV screen in your library and the process is complete. The Potomac Electronic Messaging System will change the way information is transmitted, not only to your patrons but also to your very own library staff.

Overview



The Potomac is “the future of electronic messaging”, revolutionizing the look and feel of any library. The Potomac was created to replace cluttered and dated paper signage with attention-grabbing Plasma or LCD video monitors that are easily seen by the public.

The key feature of the system is the ability to schedule content. Users can set start and stop dates for each slide. Each individual slide will jump in or out of rotation automatically, as scheduled by the user, thus ensuring content will always be current.

Creating content is quick and easy. You can use your favorite text, graphic or video programs to create unique “slides” but you can also take advantage of the simple but effective software tools included in the user-friendly menu.

Training on the product is included in the price and most users are proficient in 40 minutes or less. Interface Electronics, Inc. has 20 years experience anticipating and supporting library needs. Interface realizes that library personnel have important things to do. Spending time deciphering technical manuals and waiting on hold for technical support can be tedious and frustrating. The Potomac is truly simple and easy to use.

The Potomac Appliance is conveniently small and attractive proprietary server that arrives pre-loaded with all the software needed to run your public messaging. The complete system also includes a Plasma or LCD monitor that is available in several configurations. Various mounting options are available as well such as wall mounts, pole/ceiling mounts, and custom kiosks. In fact, you can purchase the entire system completely installed if desired.

If creating and updating paper signage is a burden to you and your staff, look no further than the Potomac Electronic Messaging System.
